

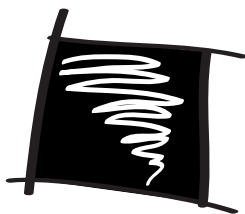
# FEMA/National Geographic/Allstate

## "Reduce the Risk!" Contest

**Win great prizes for your school by encouraging your students to work with local officials, the private sector, and/or volunteer organizations to plan natural disaster risk prevention!**

### Call 911!

Boy Scout troop 911 in Milford, Delaware worked with their local committee of Project Impact, a FEMA initiative that helps communities reduce the risk of future disasters. The boys helped by plotting the location of propane and oil tanks in low-level areas of Milford. In addition, the scouts identified areas of town likely to be flooded in a big hurricane.



### WHAT TO DO:

#### Teachers:

- Inform your students about the contest and discuss Boy Scout troop 911's success. Encourage your class to work together as a group with local community officials, the private sector and/or volunteer organizations to create and execute a plan that reduces the risk of natural disasters. Copy the information below. Sign and submit your class entry form. Act as leader overseeing class project and essay writing.

#### Students:

- Work together as a class with local emergency management officials, the private sector and/or volunteer organizations to initiate and implement a project to reduce the risk of natural disaster for your school or community. Your plan to reduce the risk of natural disaster should accomplish at least one of the following: 1) identify the risks of a natural disaster; 2) create public awareness about the risks of a natural disaster, OR 3) take steps to lessen the effects of a natural disaster.
- Write one group essay of 100 words or less describing your local project and how it helps to reduce the risks of a natural disaster in one or more of the three ways cited above. You may also include photographs (no more than two) or other visual aids if it will enhance or explain your project idea. If you do send in photographs, completed entry should include the **standard release form**. To avoid damage, package your entry in cardboard for mailing.



### DEADLINE: June 1, 2000

#### Prizes:

First Place: \$3,000-worth of National Geographic products

Second Place: \$1,500-worth of National Geographic products

Third Place: \$500-worth of National Geographic products

Honorable Mentions: certificate from FEMA

Top entries will be featured on the FEMA for Kids web site.

## ENTRY FORM

Attach a description of your "Reduce the Risk" Essay to this Entry Form.

Names of "Reduce the Risk" Participants: (attach another sheet, if necessary) \_\_\_\_\_

School Name: \_\_\_\_\_

School Address: \_\_\_\_\_ School Phone: \_\_\_\_\_

**"The students listed above took part in the local natural disaster prevention effort described on the attached essay."**

Official's Name (print): \_\_\_\_\_ Signature: \_\_\_\_\_

Title, Organization: \_\_\_\_\_ Date: \_\_\_\_\_

Teacher's Name: \_\_\_\_\_ Signature: \_\_\_\_\_

Date: \_\_\_\_\_



# "Reduce the Risk!" Contest Rules

Follow all rules carefully or your entry will be disqualified.

## WHO MAY ENTER

This contest is open to students entering grades six through twelve in the Fall of 1999, whose teachers choose to participate. Entrants must be U.S. residents. Employees of National Geographic Society ("NGS"), FEMA, and Allstate, their agents, affiliates and subsidiaries and immediate family members are not eligible.

## HOW TO ENTER

Together with your class members, work with local emergency management officials, the private sector and/or volunteer organizations to initiate and implement a project to reduce the risk of natural disaster for your school or community. Your plan to reduce the risk of natural disaster should accomplish at least one of the following: 1) Identify the risks of a natural disaster; 2) create public awareness about the risks of a natural disaster; or 3) take steps to lessen the effects of a natural disaster. As a group write an essay of 100 words or less describing your local project and how it helps reduce the risks of a natural disaster in one or more of the three ways listed above. Type or legibly print your essay. It must be double-spaced on 8 1/2" by 11" white paper. You may also include photographs (no more than two) or other visual aids if it will enhance or explain your project idea. If you do send in photographs, completed entry should include the enclosed **standard release form**. To avoid damage, package your entry in cardboard for mailing.

Your teacher will complete the entry form on the reverse page or will download an entry form from the FEMA web site located at [www.fema.gov/kids/ng.contest](http://www.fema.gov/kids/ng.contest) and will send the class entry to the FEMA/National Geographic Society/Allstate, Reduce the Risk Contest, 1145 17th Street NW, Room 305, Washington, DC 20036. Entries must be received by June 1, 2000. In order to be eligible all essays must be accompanied by a completed entry form that has been signed by a local emergency management official and your teacher.

Neither NGS, FEMA, nor Allstate is responsible for late, lost, stolen, mutilated, incomplete, illegible, misdirected or postage due mail. **NO PURCHASE IS NECESSARY AND ENTRIES ARE LIMITED TO ONE PER PERSON OR CLASS.**

## WINNING

There will be a first, second and third place winner. Ten entrants will receive honorable mention. A panel of judges will evaluate all eligible entries on the basis of creativity and effectiveness in implementing the three objectives listed above, as well as extent of coordination between private sector, local officials and/or volunteer organizations. Decisions of the judges are final. Winners will be notified by telephone, on or about June 15, 2000. Odds of winning depend on number of entries received.

## PRIZES

- The First place winner's teacher will receive \$3,000.00 worth of National Geographic products to be selected at NGS's sole discretion.
- The Second place winner's teacher will receive \$1,500.00 worth of National Geographic products to be selected at NGS's sole discretion.
- The Third place winner's teacher will receive \$500.00 worth of National Geographic products to be selected at NGS's sole discretion.
- The teachers of entrants who win honorable mention will receive certificates from FEMA.
- All prizes will help students continue or expand their natural disaster projects. Winning entries will be featured on the FEMA web site.

All entries become the property of NGS, FEMA, and Allstate and will not be acknowledged or returned, and may be used in public information programs. Winners are required to complete, sign and return an affidavit of eligibility and liability release within fifteen (15) days of receipt of prize notification. Noncompliance or return of prize notification as undeliverable will result in disqualification and selection of an alternate winner. NGS, FEMA and Allstate reserve the right to substitute prizes of equal or comparable value. NGS, FEMA and Allstate assume no responsibility for any losses, injuries, or damages resulting from participation in the contest or receipt, acceptance and/or use of any prize awarded hereunder. NGS, FEMA and Allstate may use each winner's name, photograph, likeness and/or voice in any publicity or advertising relating to the contest or future promotions, without compensation or approval (except where prohibited by law). By participating entrants agree to be bound by the official rules and the decisions of the judges. All federal, state and local taxes are the sole responsibility of the winners. For names of winners, send a self-addressed, stamped envelope to the National Geographic Society, 1145 17th Street NW, Room 305, Washington, DC 20036, Attn: Mable Allgood, after June 15, 2000. This contest is void where prohibited and is subject to federal, state and local laws and regulations.